

NATIONAL FLY-TIPPING PREVENTION GROUP

NFTPG Action Plan 2008/09

Vision:

The National Fly-tipping Prevention Group (NFTPG) is a group of organisations working with a common aim to help prevent and tackle fly-tipping through influencing, advising and raising awareness about the anti social nature and potential health and environmental damage fly tipping can cause.

NFTPG recognise the following successes to date:

- The delivery of flycapture has improved evidence base on fly-tipping.
- The Fly-tipping Protocol has given clearer roles and responsibilities for tackling fly-tipping.
- Greater understanding of fly-tipping and data handling through Jill Dando Institute of Crime Science Master class training and research reports.
- Increased awareness through the Enforcement Training Package for Local Authorities.
- Communication channels between organisations and government have been greatly improved.
- The formulation of partnerships through regular engagement to promote the sharing of expertise and skills
- The Tackling Fly-tipping guide and DVD has helped raise awareness.
- Improved legislation and raising awareness activities has raised the profile of fly-tipping issues.
- The development of the NFTPG website is a good resource of information.
- Sharing best practice and learning from case studies that have been presented by other organisations.

Key factors behind successes:

- Group is open and honest.
- Direct contact with Government and other Devolved Administrations.
- Wide range of stakeholders meeting face to face.
- Sharing expertise.
- UK wide group.
- Built relationships and encouraged networking.

Objectives:

1. To gain a better understanding of social behaviours and why people fly-tip. Use the intelligence obtained to influence others away from fly-tipping and use in campaign work.
2. To continue to improve the evidence base for fly-tipping crime through collation and use of data.
3. To improve partnership work in tackling fly-tipping.
4. To influence and make links with BREW Programme activities and other Devolved Administrations. Learn, share and promote outputs.
5. To influence and support fly-tipping research projects.
6. To influence the development of Government policy and legislation.
7. To improve communications and publicity - bigger and more timely campaigns, build upon existing events, plan and prioritise which future events programmes would be of value and good vehicles for our messages.
8. To develop the content and promote the NFTPG website as the key source of information for those affected by fly-tipping.
9. To raise the profile of fly-tipping through the legal system.

Deliverables:

1. Research and data:
 - Improve evidence base. Provide input into Defra feasibility study on Flycapture, recording data on private land.
 - Turn data and results from the Jill Dando Institute of Crime Science Fly-tipping: causes, incentives, solutions research report into actions.
 - Make links and support other research and development work on fly-tipping and measures to prevent it, particularly looking at the Brew Programmes Phase I and II and other Devolved Administrations.

- Depending on funding, carry out research to understand why people fly-tip. Look at past case investigations and ask people why they fly-tipped. We can then utilise the results to help prevent future fly-tipping incidents.
2. Communications:
- Set up sub-groups on specific topics (e.g. communications) that help the group fulfil its objectives.
 - Develop and Produce a Communications Plan to deliver and fulfil our objectives related to communications set out above.
 - Improve communication within the group – develop and deliver a methodology/protocol to facilitate partnership working outside the quarterly meetings. Members can use NFTP representative as a first point of contact for their organisation.
 - Commitment and action from members to raise awareness through their own organisations and to provide advice to others.
 - Utilise and promote examples of partnership working and case studies disseminated through all partners' networks and posted on relevant websites.
 - Implement targeted interventions, through the partner organisations.
3. Influencing:
- Help inform and raise public awareness of fly-tipping issues and preventative measures, through the provision of up to date guidance/information to support those affected by fly-tipping.
 - Engage and provide information to legal processes to take waste crimes more seriously. Penalties need to reflect the impacts and consequences waste crimes have on the environment.
 - Contribute to the development of Government policy with regards fly-tipping through supporting Defra in its policy work.
 - Keep under review new and proposed EU and UK legislative and policy drivers that may impact on fly-tipping.
 - Receive presentations from other organisations that help fulfil the groups objectives.

Membership of the National Fly-tipping Prevention Group:

- NFTP Meetings held every 3 months
- Chaired by the Environment Agency
- Secretariat provided by the Environment Agency
- Membership criteria:
 - National representation
 - Commitment to attend meetings
 - Commitment to participate in work programmes

Full members:

British Waterways	Federation of Small Businesses
Campaign to Protect Rural England (CPRE)	Highways Agency
Chartered Institution of waste Management (CIWM)	Keep Scotland Beautiful
Country Land and Business Association (CLA)	Kent Police
Countryside Alliance	Local Government Association
Department for Environment, Food and Rural Affairs (Defra)	National Farmers Union
Encams	National Trust
Energy Networks Association	Network Rail
Environment Agency	United Utilities on behalf of Water UK
Environment Heritage Services (Northern Ireland)	Welsh Assembly Government

Corresponding members:

Environmental Services Association	Tyres Recovery Association
National Housing Federation	Waste and Resources Action Programme
Tenant Farmers Association	

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